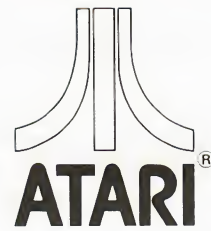


Corporate Division

December 29, 1983



Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

Dear APX Author:

Enclosed please find your 3rd Quarter 1983 royalty check. We hope it will help with your holiday season expenses.

Although we have been experiencing some problems in the area of APX product distribution, we are now getting them under control. The distributors were reluctant to carry the entire line because APX has so many products - over 400 now. We have tentatively arranged to have them carry our top twenty products. The other products will be available through our dealer- and customer-direct channels. The top twenty list will be revised quarterly to get newly discovered products into Sears, K-Mart, and other mass merchandisers.

We have just completed the Annual Star Awards balloting. The following four authors are being invited to participate in the awards ceremony and be recognized for their exceptional contributions to the APX product line. One of them will receive a check for \$25,000:

James Burton - James studied electrical engineering at the University of Hawaii and now works as a professional programmer. His DRAWIT program has become a hit with animators and administrators alike.

Stan Kistler - Stan is a chemical engineer with responsibility for technical manuals. First he developed the popular ATSPELLER product which supports several Atari word processors. Then he produced ATSPELLER FOR ATARIWRITER, which resides in memory with AtariWriter. Stan lives in Monrovia, California.

Gregor Novak - Greg is a Physics professor at Indiana-Purdue University. Last year he had MATH-UFO published by APX. This year he produced RINGMASTER, an exceptionally entertaining math game for learning multiplication tables.

Mark Reid - Mark is a chemical engineer in West Virginia. GETAWAY!, his third program published by APX, shows his substantial development as a programmer and an artist from his earlier SOLITAIRE and DOWNHILL.

THE ATARI PROGRAM EXCHANGE

cordially invites you and your guest to its

Annual Atari Star Awards Banquet

on Saturday, January fourteenth

nineteen hundred and eighty-four

at twelve-thirty o'clock in the afternoon

It will be held at

The Westin St. Francis Hotel

Union Square, San Francisco, California

in the City Club

located on the twelfth floor of the main building

Consumer Electronics Division

Atari Incorporated
1265 Borregas Avenue
PO Box 427
Sunnyvale California 94086
408 745 2000

January 3, 1984

Mr. Mark Reid
1308 Martha Road
South Charleston, VI 25303

Dear Mark:

Congratulations on being one of the four finalists for the 1983 APX Star Awards! It is our pleasure to invite you and a guest to San Francisco for our annual awards banquet at the Hotel St. Francis.

Your airline tickets are enclosed for you and your guest to depart on Thursday, January 12th. We have selected the most convenient airport for your departure and San Francisco will be your destination.

At the airport, you will be met at the gate by an Atari representative. If, due to a change in your scheduled arrival, there is nobody at the gate, please wait at the gate and somebody will escort you to your limousine as soon as possible.

You will be staying at one of San Francisco's landmark hotels, the Westin St. Francis. Since you will be right on Union Square, one of the world's finest shopping areas, we have arranged for you to have some free time to explore the city on your own.

I have attached the agenda of scheduled events. If you have any questions, please call my office at (408) 745-5469 or Mike Downie (APX) at (408) 727-6284.

I am looking forward to meeting you on January 12th, and I hope you have a pleasant flight.

Sincerely,

ATARI, INC.



Howard P. Mutz
Meetings/Special Events

HPM:kh

APX STAR AWARDS FINALISTS

SCHEDULED EVENTS

JANUARY 12 - 15, 1984

THURSDAY, JANUARY 12TH:

Afternoon	-	Arrival in San Francisco
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Day and evening	-	At leisure
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FRIDAY, JANUARY 13TH:

8:30 a.m.	-	Departure from St. Francis (Post Street entrance) to Atari in Sunnyvale.
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ALL DAY	-	Tour of Atari facility with luncheon in the executive dining room.
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3:30 p.m.	-	Departure for San Francisco to the St. Francis
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7:00 p.m.	-	Meeting in the main lobby of the hotel, "Under the Clock"
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7:30 p.m.	-	Dinner at Fisherman's Wharf
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Scheduled Events Cont.

SATURDAY, JANUARY 14TH:

Morning	-	At leisure
Noon	-	Reception and luncheon in the City Club at the St. Francis (the 12th floor of the older section of the hotel).
Evening	-	At leisure

SUNDAY, JANUARY 15TH:

Departure for San Francisco International Airport. The time of the limousine departure will be announced after your arrival.

**** PLEASE NOTE ****

Your airline tickets have been purchased at the lowest available fare. If any changes are necessary, it could result in the ticket doubling in cost. Any additional cost would not be paid by Atari.